



BIZZARRINI – Experience the name

A new film showcases the rare beauty, timeless sounds and exceptional dynamism of Bizzarrini's original 5300 GT Strada, the centrepiece of its heritage collection

3rd June 2021 [LONDON]

A thrilling new short film celebrates the evocative shape and sound of the Bizzarrini 5300 GT Corsa, showing the marque's own example being put through its paces at the Alpine Proving Ground at Millbrook in Bedfordshire. With Bizzarrini continuing to refine the design and develop the meticulous manufacturing processes that will underpin the Bizzarrini 5300GT Revival Corsa 24/65, this storied original example made its British debut. This followed an extensive reconditioning after a long period of storage.

Click [HERE](#) to view the short film or [HERE](#) to download the .MP4 or .MOV version.

Just 133 examples of the Bizzarrini 5300 GT were known to have built between 1964 and 1968, the majority of which were for road use. Although no authority can be 100% sure of the number of surviving original cars, the company's own heritage fleet includes five Bizzarrini sports cars and several historic supporting vehicles.

With a full film crew and kit in attendance, including tracking vehicles, drone operators and stills photographers, this 1965 example is the star of the show. The aluminium bodied Strada model was originally trimmed for road use, with a slightly narrower body and a less Spartan

interior than its racing counterparts, the Bizzarrini 5300 GT Strada was an exotic and exclusive sports car.

The film showcases the brilliance and boldness of Giotto Bizzarrini's engineering and Giorgetto Giugiaro's design. *"Out of the box, the 5300 GT performed beautifully,"* the test driver said, *"I cleared it out on the mile straight first thing in the morning, and once all the fluids were up to temperature, the clutch bite was fine and the gearbox nice and positive. The brakes were firm as expected, but responded very positively to my input. The car was an absolute pleasure to drive, being well balanced and predictable. Millbrook's Alpine Route really does have a bit of everything to throw at the car, but it still made me grin whilst driving, so I'd say it's an impressive result."*

The Bizzarrini 5300GT Revival Corsa 24/65 will be traditional at heart but timeless in its vision. *"All 24 cars will be hand built and crafted by true automotive artisans,"* said Christopher Sheppard, CEO of Bizzarrini. *"The same techniques and processes will be adapted by our engineers to produce authentic recreations of the car that raced and won Le Mans in 1965, using our own heritage car and our original collection of drawings to ensure complete accuracy."* Each of the 24 Revival cars will be expertly engineered for safe, dynamic, high speed track and competition use, with scope for each car to be tailored to its owner's precise specification.

Two of the cars from Bizzarrini's heritage fleet, including this 5300 GT Strada, will be present at this year's London Concours, to be held at the Honourable Artillery Company in the heart of the City from 8 to 10 June. Our team will be in attendance and would be delighted to give guests the opportunity to examine the beautiful lines of the Bizzarrini 5300 GT Strada, together with our unique Bizzarrini P538 V12, its engine designed and developed by Giotto Bizzarrini for Lamborghini and subsequently fitted to the Miura, Countach and the 350 GT.

First customer deliveries of the Bizzarrini 5300GT Revival Corsa 24/65 are scheduled for February 2022. ENDS/

IMAGES

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ABOUT BIZZARRINI

Bizzarrini is the Italian motorsport marque founded in 1964 by legendary engineer, Giotto Bizzarrini, an iconic name in Italian automotive history. The marque was reborn in 2020 under new ownership to bring together the finest design, craftsmanship and engineering excellence for a new generation of collectors and enthusiasts. The company operates in London, Geneva, Kuwait, Abu Dhabi and Dubai. www.Bizzarrini.com

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