



BIZZARRINI – Building the Revival

Skilled craftsmanship, modern techniques and intensive research is driving the rebirth of this superlative Italian racing car

12th April 2021 [LONDON] As Bizzarrini continues to develop the design and processes that will shape the **Bizzarrini 5300 GT Revival Corsa 24/65**, new details have emerged about the scope and complexity of the company's original production cars. Over four years, from 1964 to 1968, 133 known examples of the Bizzarrini 5300 GT were built, with no two cars completed to exactly the same specification.

Today, no authority can be 100% certain of the number of surviving original cars; the only authentic truth is the brilliance and boldness of Giotto Bizzarrini's design. Working with direct access to the Bizzarrini archive and some of the best surviving examples of the 5300 GT, the first model to bear the Bizzarrini name since the GT Strada 4.1 concept of 2005 will be an authentic contemporary interpretation of the iconic Le Mans winning race car.

Traditional at heart, but timeless in its vision, the Bizzarrini 5300 GT Revival Corsa 24/65 will be manufactured to meticulous standards by a highly experienced workforce and modern standards of safety and convenience. The end result will be 24 examples of a high-performance race car of remarkable beauty, a piece of functional automotive art that is both a true collector's item and a spirited driver's car, a machine that will bring the spirit and ethos of Bizzarrini to a whole new audience.

"All 24 cars will be hand built and crafted by true automotive artisans," explains Christopher Sheppard, CEO of Bizzarrini, "The same techniques and processes will be adapted by our engineers to produce authentic masterpieces of the original car that raced and won Le Mans in 1965. The historical review and reverse engineering process has been meticulous to ensure absolute authenticity to the original car

designed and signed off by Giotto Bizzarrini. Our engineers have studied over 1,000 of our original engineering drawings to ensure every component and design feature is a perfect match to the original.”

At the core of the Revival series development is an archive of over 1,000 unique blueprints and technical drawings that chart the complete design and development process of every Bizzarrini car, including the 5300 GT. Rezam Al Roumi, the owner and visionary driving force behind the Bizzarrini brand, describes the process as painstaking but essential. *“We are daring to be different, just as Giotto Bizzarrini was back in the 1960s,”* says Mr. Al Roumi, *“Giotto was a pioneer, an engineer who rivalled Enzo Ferrari, Ferruccio Lamborghini, and Battista Farina. He believed in building the very best racing machine of the age, using the best available technology and a strong personal vision. Bizzarrini will always stand for excellence and innovation, and the 5300 GT Revival will bring fresh interest and value to this legendary name.”*

The 5300 GT held in Bizzarrini’s collection is currently undergoing a painstaking nut and bolt disassembly process, with every single component catalogued, scanned and scrutinised against these original designs and archived drawings. In creating the 5300 GT Revival, Bizzarrini will combine authentic design with the safest and most robust engineering. The Revival 5300 GT will also include specific details inspired by the iconic chassis 0222, the car that won its class at Le Mans in 1965. Each of the 24 Revival cars will be expertly engineered for safe, dynamic, high speed track use, with scope for each car to be tailored to its owner’s precise specification.

Bizzarrini’s exploration of the heritage and construction of the 5300 GT has revealed many components and details that have changed over time. *“Our engineers are peeling back layers of automotive history,”* explains Christopher Sheppard, *“For example, the first race cars had a single wing mounted mirror to the driver’s side, and some cars have been subsequently modified over years. Another example is that the original race car bonnets were made from moulded composite with racing bonnet latches, but some of these have subsequently been replaced by aluminium examples. The dashboard of our heritage collection 5300 GT is very functional, and will be recreated as a bank of Duckbill toggle switches, as per the original design drawings. As the Revival car is developed, key details will be adapted to meet modern safety standards, such as the placement of the fuel tanks, and the construction of the steering column. The car will be engineered to meet Appendix K FIA regulations, but we also respect the desire of some of our owners to want to drive the cars on the road.”*

The Bizzarrini 5300 GT Revival will be a true handcrafted machine, incorporating many bespoke components that can only be built by skilled and experienced engineers and craftspeople. From the original specification gold wheels and Dunlop tyres, to the enhanced interior trim and updated safety equipment, the 5300 GT Revival is designed to be driven. It will also serve as the first model in a bold new production strategy. *“Reviving the Bizzarrini brand would make no sense without creating a contemporary car,”* says Mr Al Roumi, *“The first all-new Bizzarrini project is still at an early development stage, but thanks to our historic reconnection with Giorgetto Giugiaro, we are confident that it will bring the emotional core of the brand to a new era of motoring. I believe that Bizzarrini will once again become a byword for innovation, passion and truly beautiful design.”*

The first customer deliveries are already scheduled for handover to global clients in February 2022. Details of the 5300 revival edition are now available on the website, www.Bizzarrini.com.

IMAGES

Click [HERE](#) to view / download images relevant to this story. OR visit the Bizzarrini website for a wider selection of imagery: www.bizzarrini.com/press/images

ABOUT BIZZARRINI

Bizzarrini is the Italian motorsport marque founded in 1964 by legendary engineer, Giotto Bizzarrini, an iconic name in Italian automotive history. The marque was reborn in 2020 under new ownership to bring together the finest design, craftsmanship and engineering excellence for a new generation of collectors and enthusiasts. The company operates in London, Geneva, Kuwait, Abu Dhabi and Dubai. www.Bizzarrini.com

Instagram: [@BizzarriniDesign](#) | **Facebook:** [@BizzarriniDesign](#) | **LinkedIn:** [Bizzarrini](#)

Wikipedia: [Bizzarrini](#)

MEDIA CONTACTS

For all media enquiries, please email: press@bizzarrini.com

Janette Green: janette.green@bizzarrini.com +44 (0)7766 471555

Hannah Kapff: hannah@curiouspr.com +44(0)20 3397 9111 or +44(0)7747 794306